



## Key facts

**Industry**  
Television

**Company size**  
6000+

### Business challenge

The principal set designer on one of the client's most popular flagship shows required design package training to make their working practices more efficient.

### Solution

Premier provided Adobe creative suite training, primarily in Photoshop and Indesign, providing the set designer with expert design package skills.

### Results

The training provided gave the principal set designer the capabilities to create work of a greater quality. Expert design package skills allowed for more efficient working practices in all aspects of set design..

### Interest areas

- Design Package Training
- Bespoke Training
- Instructor Lead Training
- One on One Training

### Publication date

April 2007



## Premier provides training solution For major Television broadcasters

*Bespoke Adobe Design Suite training assists client in the creation of high quality set designs more efficiently*

### Customer overview

One of the UK's biggest and most popular television broadcasters, successfully operating for over fifty years. With offices spanning the UK and in several countries around the globe, this client employs well over 6000 staff worldwide.

### Business need

The principal set designer for one of the client's most popular flagship programmes was using a dated method for the creation of new designs. Initially preparing all designs by hand, concepts would then be handed over to another designer who would prepare electronic copies, which would then be sent to be created. This creative process was inefficient and needed modernising in order to ensure that all work created was done so precisely in a timely manner, whilst retaining the quality expected by the client and millions of viewers this programme attracted.

### Solution

The client's set designer attended Premier's central London training centre where one of Premier's expert design package trainers provided one on one Adobe creative suite training. Primarily focusing on Adobe's Photoshop and Indesign packages, the training was tailored to create an ideal bespoke course for the client that would cover all aspects of the creative suite required.

The delegate was trained to an expert level in the use of Photoshop to create initial concepts for new set designs. This section of the course would allow the precise creation of concept images giving an exact idea of potential studio sets. These designs would need to be presented to the client's workshop for creation when put into practice, subsequently it was necessary for the course to include Adobe Indesign. Being trained in the capabilities of Indesign would allow the course attendee to be able to set out new designs and then publish these for those who create the final product in an easily understandable style.

### Results

The training provided allowed the client a more efficient working practice in the area of set design. All designs were subsequently more precise and of a better quality than the previously hand produced concept drawings, making them easier to understand and reducing production times. The old system employed required greater time to complete, as all hand drawn concepts would have to be scanned individually by administration staff before being emailed to the production workshop, once trained the set designer could email all designs immediately to the production team without delay.

The client and course delegate were extremely pleased with the results of the training and the skills that the bespoke design package course had bestowed upon them.

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