



Key facts

Client

The British Paramedic Association

Membership Potential

20,000+

Business challenge

The client recognised a need to develop an easily scaleable web site structure, subsequently providing their members with an efficient method to record their Continual Professional Development online.

Solution

Premier's Content Management System (CMS) and Online Continual Professional Development (CPD) application were the ideal solutions for the client.

Results

Premier's CMS and CPD solution received industry praise. The client experienced higher levels of membership as a result.

Interest areas

- Premier's Content Management System
- Online CPD

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“Premier's Online CPD system has not only exceeded the HPC's requirements – but more importantly offers our members significant added value as professionals belonging to the British Paramedic Association.”

*Roland Furber
Chief Executive Officer
British Paramedic Association.*

Premier assists The British Paramedic Association with effective web development

Premier implements Content Management and Online CPD systems ensuring efficiency and member services and information on the web for a respected professional members association

Customer overview

The British Paramedic Association (BPA) was formed to strengthen and develop the Ambulance profession and represent the interests of its practitioners. Run entirely by Paramedics and backed by several national bodies, the association has a potential membership base of over 20,000.

Business need

Due to the regulation of the Allied Health Professions and their requirement to show evidence of Continual Professional Development activity to the Health Professionals Council, the British Paramedics Association recognised a requirement for an efficient system for CPD planning and recording. This system would have to be simple whilst always ensuring that members were able to comply with the requirements of the regulator for renewal of registration.

Solution

Premier's Content Management System was chosen as an easily managed and scaleable web site structure for the client. Providing a user friendly system for the British Paramedic Association allowed them to take complete control of their web content without a requirement for technical training or specific technical knowledge.

The client selected Premier's Continual Professional Development (CPD) application as the ideal solution to provide their members a system ensuring that they conform with the legislation set out by their regulatory body. Integrating the CPD application with the Content Management System provided the BPA with a means to offer their significant membership base a simple online procedure for the completion and recording of all CPD learning.

Results

The British Paramedics Association were delighted with the effect that Premier's Content Management System and Online CPD application had upon their members. By adding significant value to the services that the association could offer and providing them with a high quality efficient product, they experienced greater levels of membership.

Premier received industry praise for the online CPD system developed for the British Paramedic Association. The Health Professionals Council were extremely impressed with the system as it far exceeded their requirements, leading to a greater practice in the planning and recording of Continual Professional Development.

Premier IT Ltd
New Premier House, 150 Southampton Row, London, WC1B 5AL
Telephone: 020 7837 2690



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