

# *Delivering your organisational learning using creative technology*



premierIT

*e-Learning Development*



## How can you use e-Learning...

e-Learning is changing the way organisations think about and approach learning.

e-Learning offers accessibility and flexibility - so you can have access to learning when you want, where you want it and in a way that suits you.

Whether e-Learning is used as part of a blended learning programme or a stand alone method, our clients use it to achieve a wide variety of aims, including:

- simplifying or forming part of an Induction process
- meeting regulatory compliance requirements
- rolling out new/existing procedures to staff
- training employees in new software applications
- improving staff knowledge of products/services

e-Learning is easy to deploy and make available to multiple employees; so, if you are looking to implement a training strategy specific to the needs of your organisation, e-Learning may be the ideal solution.

## What can we offer...

At Premier IT we design, develop and deliver e-Learning solutions to a wide range of organisations in the commercial and public sectors.

Our e-Learning solutions will enable you to distribute learning to your employees quickly and easily.

With our dedicated personnel, capability, experience and reputation as a leading supplier of learning solutions we will ensure your e-Learning is:

- delivered quickly
- fully accessible
- cost effective
- easy to maintain
- SCORM compliant

## Bespoke e-Learning

Tailored to the specific needs of your organisation, our e-Learning solutions:

- are designed to engage learners
- contain a high degree of interactivity and questioning to retain interest and confirm understanding
- have powerful assessment capabilities
- are straightforward, consistent and logical to improve learner familiarity with the process of learning online
- are fully customised with your organisation's branding, terminology and imagery
- map content precisely to your subject matter materials
- tailor content to meet your organisation's specific processes and procedures
- can be deployed rapidly



All of the bespoke e-Learning we create is interactive and engaging to complete, rather than a static, dull, page turning presentation.

Depending on what you require, we adopt a *show me, try me, quiz me* learning methodology for simulation based systems application e-Learning or a *train me, quiz me* approach for more soft skills based topics.

### Popular e-Learning subject matter and content includes:

- **HR procedures**  
Induction, Health & Safety and Compliance
- **Employee development**  
Diversity at Work, Effective Communications and Management & Leadership Skills
- **Business critical software systems**  
CRM, Finance and HR systems
- **NHS e-Learning**  
Junior Doctor Induction, Infection Control and Safeguarding Children
- **Product knowledge**  
new product launches, sales and refresher training

## Off-the-shelf e-Learning

We are also able to supply a comprehensive library of off-the-shelf e-Learning modules.

These are generic modules, ideal if you do not have a requirement for learning to be specific to your organisation.

These can be provided in several areas including IT skills e.g. Microsoft Office suite, and soft skills.

Off-the-shelf e-Learning for IT skills can be supplemented with Floor-walking or demand-driven classroom training, for those users that are culturally more receptive to traditional learning methods, or where new concepts have to be absorbed quickly across the workforce.

## Accessing your e-Learning...

There are several ways that we can make your e-Learning accessible to staff. These include:

- the **Premier IT Learning Management System (LMS)** – fully SCORM compliant, our LMS will enable you to deploy, manage, track and report on the e-Learning in use within your organisation. With an intuitive user interface, your employees will be able to access your e-Learning at anytime, from any computer with an internet connection
- a portal to enable staff to access the e-Learning modules via your Intranet or the Internet – this will be fast and economical to deploy in the absence of an LMS
- assistance with integration of the completed e-Learning modules into your organisation's own LMS
- duplication of e-Learning onto CD's/DVD's
- for NHS organisations we can also integrate with the National Learning Management System (National LMS)

## Our approach...

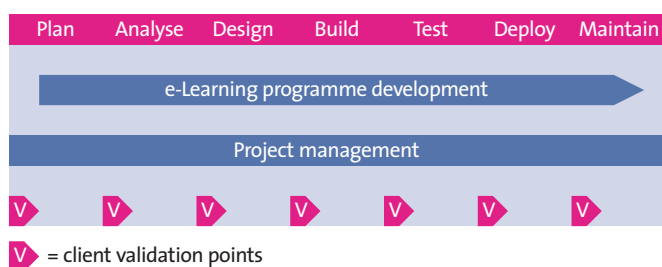
At Premier IT we work with our clients to achieve learning-driven change and workforce performance improvement. Our heritage in delivering excellent Instructor-led training ensures that we understand what makes for a good training experience and are therefore well placed to translate this into great e-Learning.

Our clients work with us because they trust in our ability to produce high quality content on time and to budget. They value our creative design skills and the way we focus on achieving their learning objectives.

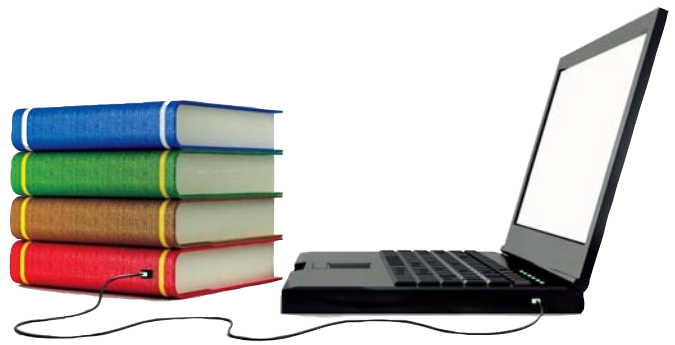
Because of our consultative approach we pride ourselves on a high level of customer service, a good understanding of our clients' business needs and strong project management expertise.

We combine the skills of our project management team (who work to the established PRINCE2® methodology), e-Learning development team and subject matter experts, whether these are ours, yours or a combination of both, to achieve the required results.

### Our project process:



We can even assist with the change management process in order to achieve cultural buy-in to e-Learning as a training method. This includes communication initiatives, adapting the organisation to e-Learning readiness and supporting the complete learning environment both technically and motivationally.



## Meeting your needs...

**e-Learning and blended learning can bring many benefits to both your organisation and your employees.**

### e-Learning from your organisation's perspective

Using our e-Learning development services will provide you with:

- an alternative for, or a complement to, Instructor-led training – offering the opportunity for a truly blended learning environment
- a cost effective option - reducing learning time and attendant overheads
- a customisable solution that meets your organisation's specific requirements
- an economic resource that can be re-used again and again
- a solution that is updated easily to include amended or new content
- a method of providing consistent delivery of corporate messages
- an excellent method for tracking and measuring the success of training using simple management reports

### e-Learning from your employees perspective

Meeting the needs of your employees will also provide benefits for your organisation. Specifically you can provide your employees with:

- a flexible learning solution that is easily accessible at anytime – providing the opportunity to learn at the employee's own pace where appropriate
- a motivational training experience through exciting, engaging and interactive learning – especially helpful to make difficult or dull subjects more interesting and easier to understand
- control over their own learning paths - resulting in increased buy-in from employees and learning which is more embedded in the culture of your workplace
- 'just-in-time' training options so that they can find out information, figures, methodologies and learn new skills exactly when needed
- greater job satisfaction through improved skills and competencies



## Who are we...

### **Premier IT specialises in workforce performance improvement.**

We help our clients to secure greater competitive advantage by improving the know-how of their workforce, enhancing their methods of developing and managing skills and helping them to improve their return on investment from information technology.

### **Premier IT offers a full range of integrated learning and IT solutions.**

In addition to our e-Learning Development services we also provide our clients with:

- IT and Business Skills Training
- NHS Training and Development
- Professional Development Software
- Website Development
- IT Networking and Security



## Contact us

020 7837 2690

[e-learning@premierit.com](mailto:e-learning@premierit.com)

[www.premierit.com](http://www.premierit.com)

New Premier House 150 Southampton Row London WC1B 5AL

We recently worked with Guy's and ST Thomas' NHS Foundation Trust to implement induction e-Learning to ensure compliance with the Clinical Negligence Scheme for Trusts. Here is their feedback:

*"Premier IT's e-Learning provides us with a simple, yet effective, solution to our mandatory and compliance training requirements, enabling us to ensure that all new employees are sufficiently trained before they commence their employment.*

*As a company Premier IT is professional, forward-thinking and attentive to our requirements."*

Andy Willis  
MMC Coordinator  
Guy's and St Thomas' NHS Foundation Trust

